

# MURNEY NEWS MONTHLY NEWSLETTER

ISSUE 5 | JANUARY 2021



## OVERVIEW OF THE MONTH

Happy New Year! We have had a busy month as we continue to look for new ways to serve and engage our community. January witnessed the beginning of our virtual focus group series to collect feedback to develop our new strategic plan. Our photo contest is also underway and we have loved all of the submissions so far! We have also announced the winners for the first round of prize draws. This month we were featured in the Kingston Whig-Standard, The Kingston Local and on CKWS TV to talk about the photo contest.

We have also been filming content for the relaunch of our YouTube channel. Stay tuned for new online content such as behind-the-scenes interviews, fun workshops and history talks by the Kingston Historical Society. Check out the KHS website to watch their monthly lectures live!

A new team member has also joined us this month. Chloe Fine is an undergrad who will be with us through the Queen's History Department Internship Program from January to April. Chloe will be specifically helping us to create content for the brand new Murney Tower website that will be launched in May 2021. Welcome Chloe!

## WHAT'S ON

We're working on our new strategic plan, launching our YouTube channel and are in the midst of the second round of the Murney in Retrospect Photo Contest!

## REMOTE

Our staff is working off-site following lockdown procedures, but you can reach us via email at:

[info@murneytower.com](mailto:info@murneytower.com)

## SOCIAL MEDIA



Facebook:  
[@MurneyTowerMuseum](https://www.facebook.com/MurneyTowerMuseum)



Twitter:  
[@MurneyTower](https://twitter.com/MurneyTower)



Instagram:  
[@murneytower](https://www.instagram.com/murneytower)



YouTube:  
[MurneyTower](https://www.youtube.com/MurneyTower)



## STRATEGIC PLAN

As part of our efforts to create a new and improved five-year strategic plan, we hosted members of the Kingston Historical Society in three focus group sessions throughout January. The goal of these sessions was to learn more about what the KHS thinks of the museum and what we should be doing to improve our operations moving forward. In February, we will be continuing this process with more focus groups designed to engage our community. If you missed out on the January sessions and want to participate, email [projects@murneytower.com](mailto:projects@murneytower.com) to sign up for another session taking place **February 27th, 1-3pm.**

## YOUTUBE CHANNEL

Our YouTube channel is relaunching with exciting new content! We are sharing a series of staff interviews that were recorded before the lockdown. These interviews offer a glimpse of behind-the-scenes information of what it is like to work at the Tower. We are also posting the KHS virtual history lectures! The first talk was held live online on Wednesday, January 20th by Dr. Tim Cook from the Canadian War Museum entitled **"Forgetting, Remembering and Remaking Canada's Second World War."** Watch it now on our channel!



*The winning submissions!*

## PHOTO CONTEST

The Tower is very excited to announce the winners of the first round of our photo contest, "Murney in Retrospect." Congratulations to Cooper Harasyn and Heather Woodhouse! When asked about the contest, Cooper said, "It's nice that the museum is creating community initiatives like this so we can stay connected despite the pandemic." Our winners won gift cards from Pan Chancho and Minotaur. Don't worry if you haven't participated yet, the second round of our contest will be taking place until **February 15th, 2021.** Just dig into your photo archive, find any photos taken inside or outside of the Murney Tower, and send them to [staff@murneytower.com](mailto:staff@murneytower.com) for a chance to win. We're looking forward to receiving your submissions!



Murney Tower acknowledges with thanks the continued support of the City of Kingston, the Kingston Association of Museums, Art Galleries and Historic Sites, and the Kingston Historical Society.